2018-2019 ANNUAL REPORT





For those of us who are present at the YOC day in and day out, we see and feel the tangible effects our work has on the kids we serve. We witness firsthand the impact your generosity and support has on the residents here. We never doubt the importance of the work we do or the support of those who make that work possible. Our desire is to connect each and every one of you more closely with our mission, our kids, and their stories. Our goal is to focus on the impact—the outcomes and the victories.

Recently, I had the distinct pleasure of speaking before a room full of generous supporters of the YOC. I shared with them how my former life as an athlete has left me with a soft heart for an underdog story. Rooting for a competitor thought to have little chance of winning—those with the odds stacked against them—brings me great joy.

The kids we serve at the YOC embody that underdog story. The world tells them they are less than others, that they have few options and little chance of success. But together with our selfless supporters, the YOC tells kids to have dreams, and equips them to achieve those dreams. We give them the tools they need to achieve small victories—knowing that with each win, their future odds get better.

In this year's Annual Report, you'll read about a few of those victories, and how the generosity of individuals, communities and our staff collectively work to impact these kids' lives in meaningful ways.

First, you'll read the story of Matt* and how despite a rough adolescence, he dreams of working for NASA. We'll share how the collective modest giving of many, made a significant impact on Matt's future.

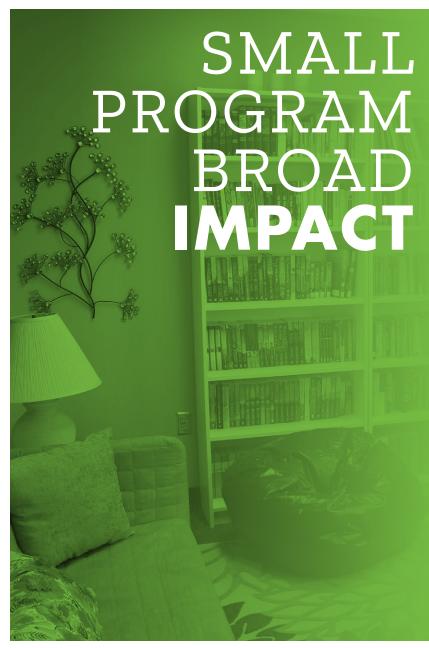
We'll share the story of TRU Harbor, and how a local community has rallied around a group of trafficked young women to put them on a better path.

And finally, you'll enjoy reading about our first ever Kids Week. A week with no meetings, where staff are laser focused on making lasting connections with and bringing joy to our residents through a series of special activities.

Everything in this Annual Report was made possible by the support and hearts of people just like you. People with whom we celebrate each victory. People who, just like me, have a heart for the underdog.

Rick Rowray

^{*} name changed for protection



In the summer of 2018, a dream came to life. A modest little building on a hill in New Castle, Indiana opened its doors—offering sanctuary to victims of commercial and sexual exploitation (CSEC). TRU Harbor, as it's known, is a program of the Youth Opportunity Center that no one could have known would have such a tremendous impact. The true splendor of its success though, has been just how far reaching its impact has been. Not only have the residents in this program benefitted, but so too have the communities of New Castle and over a dozen counties across the state.

TRU Harbor served 23 young women in its first year of operation from 16 counties throughout Indiana, and the need for these services isn't decreasing.

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said Dr. Katrina Mallory, Program Director of TRU Harbor. "We have seen demonstrable and meaningful changes in the lives of the girls we have served and that success will keep TRU Harbor in high demand." As one of the only facilities of its kind in Indiana, TRU Harbor's presence positions Henry County as an epicenter for CSEC treatment—bringing positive exposure and great economic impact to the local economy. The facility brings 42 full- and part-time jobs to New Castle, contributing nearly \$1 million to the economy in payroll alone.

The involvement of the local community has spurred a broader impact than anyone could have planned for. It takes a village to raise a child, and residential care is no different. As TRU serves girls recovering from and working through trauma, they are often met with many challenges beyond behavior management. Many residents lack a sense of self, a sense of worth, and have a deep history of mistrusting those who promised to love and care for them, but who were unable to follow through with that promise.

Support for the program has been unwavering from the start with over \$60,000 in grants and in-kind donations received from individuals and organizations. From the donation of furniture to create a comfortable home-like environment to the donation of dresses for the residents to have a "Homecoming Dance," the impact from the community has been substantial.

In the first year alone, TRU Harbor residents collectively earned 203 high school credits, participated in multiple college visits, prepared for and took the SATs and began completion of HSE programs. One resident, upon her graduation from the TRU Harbor program, is even now attending 4-year University on scholarship.

Couple this educational and economic impact with the significant behavioral, physical and psychological improvements experienced by residents, and it's clear to see just how broad an impact this program is having.

"The goal of all YOC programs is to help kids heal and build the skills necessary to return to their communities and participate as productive, healthy residents," said Rick Rowray, YOC CEO. "We couldn't be more excited for the impact TRU Harbor is having not only on its residents, but also Henry County and other counties across the state. We look forward to what the next few years bring for TRU Harbor."





How often have you questioned the impact you can make on someone else's life? We hear stories of celebrities changing lives by giving away cars, houses and college scholarships and we think,

'HOW COULD I EVER HAVE THAT KIND OF IMPACT ON SOMEONE'S LIFE?"

Or maybe, you long to know that your modest contribution has some sort of tangible impact on the recipient. If that sounds like you, please know that even the smallest gifts have the power to make big dreams come true.

Let's consider the story of Matt*, a recent Youth Opportunity Center resident.

Like most of the kids at the YOC, Matt's childhood was not easy. When his dad moved out and his sister took her own life, he was left with a lot of responsibilities while his mom was working, including taking care of his younger siblings. The responsibility became too great and Matt's childhood was cut short

Regardless of his life's challenges, Matt still has big dreams. He wants to find fossilized life on Mars or launch his own space program, or find new formulas for launching rockets. At the very least, he wants to work for NASA, preferably as an astronaut. Matt put in the grunt work—earning his high school diploma a year early with a 3.9 GPA. He even gained acceptance to a 4-year university.

But, you see, to continue on the path to achieving his dreams, Matt needed help. After spending the majority of his high school career in residential treatment, and with little involvement from family, Matt was in need of virtually everything the typical high school grad would get as gifts from family or friends at a graduation party. From school supplies to dorm room necessities. Matt needed it all.

So, we took to social media. A thoughtful post asking our supporters to step up and help Matt resulted in an overwhelming response. In mere days, dozens came together offering support. From backpacks and school supplies to gift cards, we were able to raise hundreds of dollars so Matt could have everything he needed to start college with the best chance for success. No gift was huge in size, but each was monumental in impact. Individual gifts were not a burden on their givers, but collectively they made a very big dream come true.





Imagine a child who has never been trickor-treating. Imagine a child who has never been to a carnival, never had cotton candy, never been to a football game, and never decorated a pumpkin. For many kids at the YOC, that is their reality. Born of the desire to provide residents with a week of special opportunities and staff the chance to interact more with residents, the YOC recently hosted its first ever Kids Week. The brainchild of newly appointed Chief Clinical Officer, Dr. Gisselle McKell-Jeffers, Kids Week was marked by a noticeable absence of regularly scheduled staff meetings, providing them more time to spend on kid-centered activities.

McKell-Jeffers and her staff planned a jampacked week of fun for the kids, reminiscent of what is commonly known as Spirit Week at many schools. With themed days such as Pajama Day and Crazy Hair and Sock day, staff and kids embraced the opportunity to celebrate together. Activities such as costume making, pumpkin decorating, watching fall movies and more filled each afternoon after school. Further contributing to the festive atmosphere, departments from Human Resources and Counseling to the Foundation and the Business Office and Admissions decorated their office spaces to create a spooky setting for Halloween. Staff

even worked with kids to create costumes that were then worn during our campuswide Trick-or-Treating event on Halloween.

Throughout the week, as part of the amazing recreation program headed by Recreation Coordinator Kendi Zvokel, staff were able to cheer for resident athletes as they played two football games and one basketball game. Kids and staff also enjoyed a visit from a local celebrity, Ball State University's Charlie Cardinal. Charlie took in some of the resident football game, handed out high fives, and took a quick tour of campus. The week culminated with a festive Fall Carnival in the YOC gym. Carnival games, cotton candy, ice cream and inflatable obstacle courses provided hours of fun for both kids and staff.

All of this was made possible through generous donations secured through a Facebook Fundraiser. In just 2 short days, the YOC was able to raise nearly \$1,100 and secure in-kind donations, all from publicity on the social media platform, allowing the YOC to provide all these amazing activities with minimal impact on organizational finances.

Whether you talk to residents or staff, all will tell you Kids Week was a resounding



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LEADERSHIP



VISION

If we can help save a child, then why couldn't that child save the family, the neighborhood, the community, the world?

MISSION STATEMENT

We help catch children who have fallen... fallen on hard times, fallen between the cracks, fallen from grace.

We pick them up. We stand up for them. We teach them to stand on their own. Then we watch them give back to their families, their neighborhoods, their communities, their world.

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*deceased



2018-2019 FINANCIALS

COMBINED FINANCIALS OF THE YOC & YOC FOUNDATION
JULY 1, 2018 - JUNE 30, 2019

*Numbers reported are pending finalization of annual audit.

SOURCES

Contracts & Service Agreements
Contributions & Investments
Per diems



\$3,685,456 \$751,596 \$19,734,185

\$ 24,171,237

USES

General Operating

Non-Operating

Personnel

Reserves



\$4,845,438 \$289,745 \$18,490,292 \$545,762

\$24,171,237



The Youth Opportunity Center Foundation exists to support the mission and priorities of the Youth Opportunity Center (YOC). Through a focused, strategic approach to community engagement and fundraising activities, the YOC Foundation develops partnerships with individuals, corporations, employees and foundations to garner fiscal support in funding the "margin of excellence" and evidence-based treatment services of the YOC. The YOC serves and provides hope to Indiana's youth who are most in need of outpatient and residential behavioral health services resulting from abuse, neglect, and abandonment.

The YOC Foundation helps YOU help the YOC. By supporting the YOC through the YOC Foundation, you help us help kids – kid who have fallen through the cracks and need the counseling, character education, and treatment the YOC provides on it's beautiful 75-acre campus.

YOCFOUNDATION.ORG

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VAN SMITH

MARY JANE SURSA*

*deceased

WAYS TO CONTRIBUTE

FINANCIAL CONTRIBUTUIONS



SPECIFIC ONGOING NEEDS

Providing a safe, nurturing home environment for hundreds of adolescents presents a never-ending challenge. Going above and beyond the institutional requirements placed on us is what sets us apart from other residential facilities. It is through the generosity of our donors that we're able to maintain this level of excellence. Here are the most impactful ways you can help support our ongoing needs.

CLOTHING DONATIONS

Many of our kids come to us with nothing more than the clothes on their backs. Often, if they do bring clothes with them, they have nothing appropriate for the season, or for their court appearances. Maintaining a steady supply of new or gently used clothes in a variety of sizes is key to helping our kids feel at home.

BEDDING DONATIONS

Bedrooms are a safe place here on our campus, a personal space for quiet reflection, rest and personal time. Our desire is that kids have the opportunity to pick out bedding that reflects them and supports their healing atmosphere. We accept donations of new twin-size bedding year round.

PERSONAL CARE

Our operating budgets limit us to providing basic personal care items. Kids and teens on our campus enjoy having nice, good-smelling personal care items to use. Lotions and sprays are always in high demand. We welcome donations of personal care items—with some restrictions. Contact the YOC Foundation for details.

BIRTHDAYS

Many YOC residents have never had a birthday cake or received a present on their birthday. We strive to make birthdays special for each and every kid here. We'll provide birthday presents and a cake to every resident on their birthday. For a \$50 budget, the impact we make is lasting. Interested in sponsoring YOC birthdays? Reach out to the YOC Foundation to get set up!



yocinc.org